

Lifelong Learning Programs Summary

Timothy B. Cassidy is the CEO of Senior Consulting, LLC (SC), and served as an owner, operator and manager in New Jersey, New York, Michigan, Virginia and California from 1991 to 2003. In 1993 he co-founded Preventative Aging Centers and has a long history of providing programs for seniors that included healthcare screenings and educational, intergenerational and Lifelong Learning offerings. Tim also assisted others in the development of Lifelong Learning Centers and/or Programs. The Company is committed to offering these programs at their Enhanced Active Living (trademark pending) communities under development

There are numerous benefits for retirement communities and Senior Living facilities, i.e., Independent Living (IL), Assisted Living (AL) and Memory Care (MC), with reduced benefits for AL and MC only facilities, when a college or university sponsors or conducts programs. In addition, there is a growing trend for colleges and universities to either own, sponsor or partner in some manner with our planned developments in markets throughout the United States.

SC completed a number of white papers and conducted research over a period of years to develop Lifelong Learning Programs for their projects and offering those programs to retirement communities and Senior Living projects, as well as colleges and universities independently. For example, SC developed a curriculum in coordination with Mercy College for SC's planned Senior Living project in Westchester County, NY. A separate and distinct curriculum was developed for University of North Carolina Asheville for programs to be conducted there. SC also conducted extensive research throughout the eastern United States for what it believes to be the best Lifelong Learning Programs. After reviewing programs from many esteemed universities (including the University of Florida, Clemson University, James Madison University, the University of Virginia, Rochester Institute of Technology, Stony Brook University and others), SC has identified well over 100 courses that could be offered in communities independently or as part of Lifelong Learning Centers within Senior Living facilities.

SC's Independent Living (IL), Assisted Living (AL) and Memory Care (MC) projects combined, such as their Pine Bush Senior Living, LLC, project near Albany in Guilderland, NY, will include a Lifelong Learning Center within the IL building. It will be open to both residents and the public with a separate entrance and identity as such.

Locally or regionally, we strongly value an affiliation with a college, providing that affiliation includes the college's support in shaping the community with us, sponsoring or at least being involved in the management of the Lifelong Learning Center and allowing us access to their alumni. In some cases, colleges that sponsor Senior Living campuses or facilities, such as the University of Florida programs with the Oak Hammock Continuum of Care Retirement Community, position the college to further expand Lifelong Learning and create an atmosphere within a retirement community that attracts retired seniors back to the community where they attended college. Our research (as detailed further in our case study, *University Sponsored or Affiliated Retirement Communities*) clearly suggests that alumni access (many who embrace a return to where they went to college as a part of their retirement) would be extremely valuable.

The added roles of universities in segments of Senior Living operations provides further benefits in Lifelong Learning. For example, Ithaca College in Ithaca, NY, offers programs at a Senior Living facility close to the campus that includes Lifelong Learning Programs. Their students are given opportunities for internships, job training and the ability to work with residents in a variety of capacities from management, to social services, to caregiving for college students as part of their college curriculum.

Colleges and universities are far from the only valuable partners or sponsors of Life Long Learning Centers or Programs, with hospitals and other healthcare providers benefiting by sponsoring courses or programs. Lifelong Learning is extremely important for the social and emotional well-being of Senior Living residents and should be incorporated in all retirement communities and Senior Living facilities to the fullest extent possible.